

# **Sanga Mithra Development Association (SAMIDA)**

## **Annual report**

## **2020 - 2021**

### **Admin Office**

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### **Project Offices**

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### **Introductory message of Executive Secretary of the organization**

Greetings Fellow members of SAMIDA and its project personnel,

My sincere empathy to you all as you are traversing towards a salvage mission from the consequences of COVID19 pandemic, much is to be exercised to relieve all those who are suffering and someone has been even become martyr to the deviation from the precautions and succumbed to the loss of livelihoods etc. and in some cases chronic illnesses.

I hope you and your loved ones get well. I request you to follow the only available option of "cleanliness, medicine, hardness of withstanding" to fight KOVID-19. Vaccine is the biggest weapon in the fight against Kovid-19, so you are requested to kindly get the vaccine on your turn and also inspire others to do so. Keep in mind that even after being vaccinated, wear masks, keep two yards away from each other and do not forget to wash hands repeatedly.

At this grave urgent undertaking our role is to facilitate, promote, develop, and support emerging issues from grass-root levels as we are committed to helping communities navigate the obstacles, challenges, and unknowns; celebrating successes and rewards; and supporting and expanding the networks for thwarting the impacts of global pandemic and its social-economic-psychological impediments and consequences.

As the COVID-19 mission has reached a height and on a runway mode to proactively provide relief and reclamation, I as your Executive Secretary would like take this opportunity to be committed to leading your organization with transparency and value epoch making. Let us take a resolve and generate hope to offer more Community involvement by our members in all the operational regions of SAMIDA, provide open access to information, support our Community leadership in advocating for more COVID-19 relief package and continue to grow our Community support network with a parallel commitments of national Governments that is to stabilize and accelerate an environment where all the aggrieved community is facilitated and can support each other and provide the community through the SAMIDA an ample occasions to strengthen the impact generated initiatives.

The number of new COVID-19 cases and deaths globally decreased this week, with over lesser Case and death incidences, however, remain at the highest levels since the beginning of the pandemic. New cases decreased but continued an upward trajectory in our country for 9 weeks and reported a further 6% increase that needs stringent vigil and action.

With the basic theme of SAMIDA remains the same during this season to maintaining at least a 1-metre distance to others to reduce risk of infection when they cough, sneeze or speak. Maintain an even greater distance between yourself and others when indoors as the further away, the better along

with wearing a mask a normal part of being around other people. The appropriate use, storage and cleaning or disposal is essential to make masks as effective as possible.

Some other guidelines are cleaning hands before wearing a mask on, as well as before and after you take it off, and after you touch it at any time, covers both your nose, mouth and chin, store it in a clean plastic bag, and every day either wash it or dispose and if COVID-19 is spreading in your community, stay safe by taking some simple precautions, such as physical distancing, wearing a mask, keeping rooms well ventilated, avoiding crowds, cleaning your hands, and coughing into a bent elbow or tissue. Check local advice where you live and work.

I encourage you to explore the COVID-19 relief occasions and do interfere in the helping process even if there be an inch wide option to substantiate to the fact that SAMIDA always stands for the service theme and subthemes to bring events, programs, and services during our annual virtual or physical meetings. The presence of civil society is more congenial to avert all this sort of natural events and a resilience package in our areas with our men and associates and extend our hand holding to all such people situations.

Sincerely,

D.Veerabhadrarao

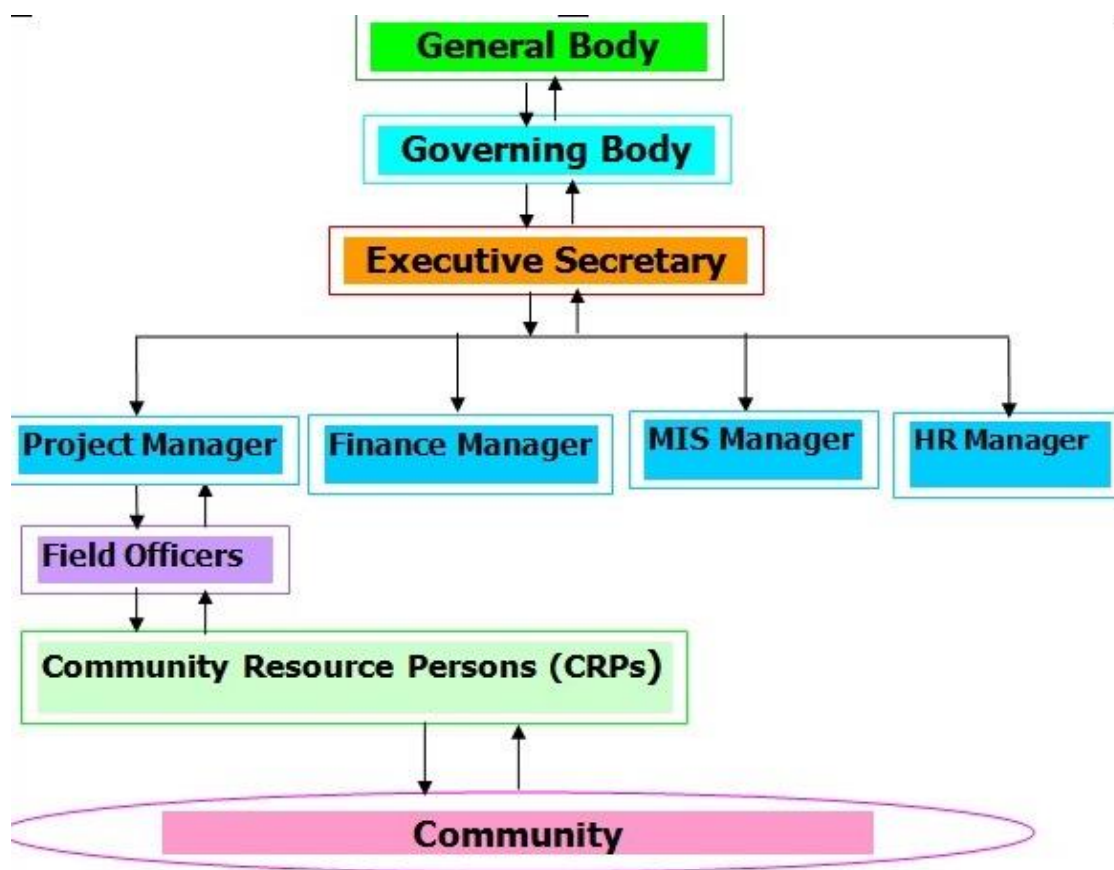
Executive Secretary

Sanga Mithra Development Association (SAMIDA)

## *List of governing body members*

S.No	Name	Designation	Occupation
1	Padala Ramana	President	Social worker
2	Dhupam Srinivasarao,	Vice- president	Development professional
3	Doddi Veerabhadrarao	Secretary	Social worker
4	Gatreddy Ganesh	Treasurer	Farmer & Youth leader
5	Raparthi Ammaji	Exe. Member	Social worker
6	Daraboina Vara Lakshmi	Exe. Member	Entrepreneur
7	Kuniseti Srinivasu	Member	Advocate
8	Yedla Rama Thulasi	Member	SHG leader
9	Dr.Pujari Gopi Priyanka	Member	Doctor

## **Governance Structure and Organizational Chart**



A brief detailing about the achievements made during the year, including some case studies and success stories with some interesting photographs

The esteems of SAMIDA is in the fronts of health, education, economic and social up-lift of deprived and augmenting the income generation and capacity building programs for sustainable livelihoods, designing agrarian models, disaster preparedness, and environment protection and fostering climate change. A special attention is in place to safeguard and protect the women and children from ill-effects of changing scenarios of expansion of urban neighborhood, expanding slums and deteriorating family structures, Development and expansion of cooperative movement by fostering the CBO's, SHG and MACS institutions especially with the marginalized and peasants, women farmers and vegetable growers, daily wage earners and initiating them into thrift and savings.

SAMIDA implements several community development programs, which are household micro enterprises, farmers and women groups and on welfare of the communities. This provides them a platform. Planning takes place in a participatory manner. All the members are involved in the planning process and Secretary/Chief functionary provides required guidance during the planning meetings. SAMIDA plays an extensive Media Advocacy and outreach on Tribal development and Children Rights and leverages in accessing the rights as per sub plans and legislations and organizes the Care & protection services to PWD, HIV infected & affected, nutrition services towards providing better health, societal harmony, child welfare, well-being and rights education for all associated with us and along with it the youth/women/Adolescent/child advancement and empowerment, gender rights.

### **Key objectives**

- The objective is organizing vulnerable communities into organized groups and institutions which would act as leveraging source of linkages and establish the Support & nurture to mobilize resources and enable them as sustainable entities.
- Formulate sustainable models in vocational and occupational preparedness, income generation and promoting human resources and advocate for replication and scale up.
- Enable the communities to devise the linkages and accesses during distress and during the times of calamities and negotiate with different agencies for strengthening the community efforts
- Promotion of Community based organizations like-Self Help Groups (SHGs) for savings, and accessing micro credit for micro enterprise and entrepreneurship development and federation of such SHGs into MACS cooperatives
- Formation of Small Farmer Producer Organizations (SFPOs) for different agriculture commodities
- Promotion of cooperatives/business enterprises among artisans of various products
- Promotion of community health projects namely child nutrition, maternal care, disability welfare, sanitation, personal health and hygiene, HIV/AIDS prevention, cure, support services

## Programs undertaken during the year 2020-2021

### **1. Target intervention project for high risk group community (female sex workers and also MSM) supported By the APSACS- Vijayawada, Andhra Pradesh:**

Enhanced scope and ambit with the introduction of the present migrant strategy of including focus on source districts to Destinations the system could well be maintained as the Program for Cooperative Cataloguing in which the Potential HRG, returnee HRG, spouses of HRG mainly women and stakeholders are covered through Providing information, linkages to services for HRG and their partners at source, Strengthen linkages, Improving access to other social and development agencies and programmes to reduce vulnerability among targeted community, deep sea fisheries, stone quarries, brick kilns, Laborers Spread out across the City like Construction, Hotel Services, domestic work etc.

The High Risk Behavior ranging from consumption of drugs & alcohol high risk heterosexual and plural sexual relationships and lack of awareness, knowledge and safe sexual behaviors relating to STI/STD/RTI will make their reasons associated for the project operation. 2-4 times more number of HRG has non-regular partners or visit sex workers, and the prevalence consistently is more than one percent.

SAMIDA has been working with all the components of behavior change communication, enabling environment, condom promotion, STD treatment and extensive community mobilization in a bid to effectively organize the intervention. In this attempt the NGO has developed well established theatre for development, IEC material, IPC strategies and host area specific multi-pronged strategies along with Kalajatha. The challenges are Coverage, Care and Support, Stigma and Discrimination, Enabling Environment and to counter all these proper strategies applied are scaling up and monitoring quality of Coverage, strengthening Enabling Environment, Enhancing access to services for Care, Support and Treatment, Strengthening the services under STI Management, Increased awareness and widespread communication strategies and bringing focus on Mainstreaming activities

The outreach planning for the ORC for the current year worked out and the PE wise planning is being devised with the given parameters of enrolment registers, regular meeting and follow up of the HRG, identification of high risk and vulnerable zones, HRG master sheets with individual details and typology Etc. This apart the organization has pinned a large portion of the hope on the individualized involvement of the peers in accelerating the pace of the program. The peer education (PE) is routed through the VPL and multi-faceted component and its future plans are to extend the outreach so as to make the peer education to per grouping enabled.

Major Activities covered under this project.

- Counseling support
- RMC (Regular Medical Checkup)

- STI treatment
- ICTC services
- Condom distribution and social marketing.
- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management and support services to HRGs.
- Capacity building to the target community
- Positive follow up
- Linkage with government schemes to the target community
- Provide skills for the alternative livelihoods & entrepreneurship development

#### **SITE Wise Coverage and Categories of the HRGs**

S.No	Name of the Site/Mandal	FSW			MSM			Grand Total
		H B	S B	B B	KOTHI	DD	TG	
1	Golugonda	27	3	0	2	2	0	34
2	Kotauratla	56	18	1	3	2	0	80
3	Makavarapalem	41	18	0	9	8	0	102
4	Nakkapalli	24	109	8	0	0	0	141
5	Narsipatnam	131	71	1	11	20	0	234
6	Payakaraopeta	47	40	2	68	5	0	162
7	Rambilli	40	3	2	0	0	0	43
8	Ravikamatham	137	37	7	4	0	0	185
9	Rolugunta	61	11	0	4	0	0	81
10	Yellamanchili	29	130	0	2	1	4	166
		<b>593</b>	<b>440</b>	<b>19</b>	<b>103</b>	<b>43</b>	<b>4</b>	<b>1202</b>

**In this project we have organised the some of the events by the guidance of the APSACS & NACO with the support of Project officer -TSU & DAPCU-team.**

**ICTC, RMC & RPR testing:-** Staff members have visited the hot spot time to time to interact with the HRGs for their RMC & ICTC and RPR services remainder and condom distribution concerns. The visit time they provide the information regarding the all aspects to the HRGs. SAMIDA has conducted a Hot Spot level meeting with in deferent hot spots for the intraction one to on and one group metings to increase the repport with HRGs.

**CBS testing: -** SAMIDA TI started Community Based HIV Screening tests to our target community & High Risk Behaviour community as per instructions APSACS. In this testing's campaign



conducted to our SAMIDA-TI target 10 Mandals. We have conducted totally 40 camps and 2360 testing's and found 2 positives.



**IEC ACTIVITY:-** Conducted IEC activity's at Yellamanchilli & Narsipatnam sites with co-ordination of all line departments. We are distribution IEC materials & health Maxine's to our target community. And also create awareness on the Know Your status in the target area. In the event SAMIDA Targeted intervention staff members distributed IEC materials to all the participants. Based on the event SAMIDA providing the nutrition support to the People Living with HIV/AIDS, SAMIDA was donates the nutrition like rice, daal, oil, bed-sheets to the PLHAs of our target Mandals.

**Advocacy meetings:** SAMIDA has been organized the advocacy meetings with different stakeholders in the target area. In these meetings we have been created the awareness for the project indicators. Mainly police people and local ICTC & ART counselors and also the PHC doctors for increase the services to the target community (HRGs) in the project area.





**Candle Light Memorial Day Event:-** The SAMIDA-TI has conducted the event of International Candle Light Memorial Day in the target area. In this event we have associate with have hospital Nasipatnam staff and ICTC & DSRC counsellors all health departments & ASHA workers.



**World Aids Day :-** We have been organised the World Aids Day event is organized in Narsipatnam, Nakkapalli in Visakhapatnam District in which conducted the public meeting and rally at Narsipatnam, Nakkapalli with the college students and SHG women, Youth and also Target community of the TI project and local area hospitals staff (medical department) and our organisation staff and volunteers. The meetings have focused on creating awareness on preventing the HIV/AIDs and how to reduce the HIV infections and also the support services of the government.

**Kalajatha programs:-** We have been organised the Kalajata event in the rural areas for the creating awareness on the “0” new infection and other informatics sessions through the songs and Burrakatha through the folk media channels.



**Staff capacity building activities:-**

Staff Capacity-building is the continue process. In this regards every month we have organised the one day orientations to the staff and peer educators and make the demos to them. And also provide sessions to the staff by the PO during his intensive filed visits. The SACS also organised the training programs to the staff capacity building concern.

We have organised the capacity building program in different levels with the support of the local resource persons and also external resource persons in the selected topics for the program concern.



**2. Target intervention project for high risk group community (IDU component) implementing in the Visakhapatnam Urban. Supported By the APSACS- Vijayawada, Andhra Pradesh:**

Enhanced scope and ambit with the introduction of the present migrant strategy of including focus on source districts to Destinations the system could well be maintained as the Program for Cooperative Cataloguing in which the Potential HRG, returnee HRG, spouses of HRG mainly women and stakeholders are covered through Providing information, linkages to services for HRG and their partners at source, Strengthen linkages, Improving access to other social and development agencies and programmes to reduce vulnerability among targeted community, deep sea fisheries, stone quarries, brick kilns, Laborers Spread out across the City like Construction, Hotel Services, domestic work etc.

The High Risk Behavior ranging from consumption of drugs & alcohol high risk heterosexual and plural sexual relationships and lack of awareness, knowledge and safe sexual behaviors relating to STI/STD/RTI will make their reasons associated for the project operation. 2-4 times more number of HRG has non-regular partners or visit sex workers, and the prevalence consistently is more than one percent.

**Program coverage community (HRGs) Hotspot wise**

S.No	Name of the hotspot	Coverage
1	Allipuram	45
2	Rly Station	41
3	RTC complex	32
4	Thatichetlapalem	41
5	Kobbarithota	35
6	Pendurthi	39
7	Venkojipalem	39
8	Andhra University	41
9	Jalaripeta	34
10	Kailasapuram	31
11	Dabagardens	30
12	Kancharapalem	32
13	Port area	29
14	NAD Track	27
15	Beach Road	23
16	Adavivarm	22
17	Madhurawada	30
	<b>Total</b>	<b>602</b>



### Major Activities covered under this project.

- Counseling support TO IDU community
- INCREASE THE OST registration & follow up to the IDUs
- RMC (Regular Medical Checkup)
- STI treatment
- ICTC services
- Condom & needles distribution and social marketing.
- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management & abscess management and support services to HRGs.
- Capacity building to the target community
- Positive follow up
- Linkage with government schemes to the target community
- Provide skills for the alternative livelihoods & entrepreneurship development

**ICTC, RMC & RPR testing:-** Staff members have visited the hot spot time to time to interact with the HRGs for their RMC & ICTC and RPR services remainder and condom distribution concerns. The visit time they provide the information regarding the all aspects to the HRGs. SAMIDA has conducted a Hot Spot level meeting with in deferent hot spots for the interaction one to on and one group meetings to increase the rapport with HRGs.

**CBS testing: -** SAMIDA TI-IDU Community Based HIV Screening tests to our target community & High Risk Behaviour community as per instructions APSACS. In this testing's campaign conducted to our SAMIDA-TI target 9 hotspots in the target area and also based on the crowd of the HRGs and identified the HIV positives in the registered and non-registered community. We have conducted totally 9 camps and 380 testing's and found 3 positives during the period.

**Advocacy meetings:** SAMIDA has been organized the advocacy meetings with different stakeholders in the target area. In these meetings we have been created the awareness for the project indicators. Mainly police people and local ICTC & ART counsellors and also the PHC doctors for increase the services to the target community (HRGs) in the project area. The Advocacy Meetings were conducted by Doctors, media people, ICTC Councilor. The police were conducting with them



**Candle Light Memorial Day Event:-** The SAMIDA-TI has conducted the event of International Candle Light Memorial Day in the target area. In this event we have associate with have DAPCU staff and ICTC & DSRC counsellors all health departments in the headquarters.

**World Aids Day :-** We have been organised the World Aids Day event was organized with OST centre in Visakhapatnam in which conducted the public meeting and rally at Beach road. Youth and also Target community of the IDU-TI project and DAPCU & OST staff (medical department) and our organisation staff and volunteers. The meetings have focused on creating awareness on preventing the HIV/AIDs and how to reduce the HIV infections and also the support services of the government.



#### **Staff capacity building activities:-**

Staff Capacity-building is the continue process. In this regards every month we have organised the one day orientations to the staff and peer educators and make the demos to them. And also provide sessions to the staff by the PO during his intensive filed visits. The SACS also organised the



training programs to the staff capacity building concern. We have organised the capacity building program in different levels with the support of the local resource persons and also external resource persons in the selected topics for the program concern.



### **Review meetings and needle distribution to the Peer educators and the community**

We have conducted total 40 monthly and weekly review meetings held on since August 2020 – March 2021 the discuss targets to be set up for each month at this meeting and the extent to which targets were set up on the first date and in the remaining weeks as well as the advisors given by the PO followed by the DPM & PD Advised to team for the project best performance & monthly Review The PD was also participated and reviewed the PE wise performance





## Organise the MPSE survey for the new HRGs identification



**ART drugs door delivery during the pandemic:-** PLHIV people who have not taken the drugs due to the pandemic situation our staff was take response to distribute the ART drugs to the PLHIVs. They have visited the PLHIV homes create awareness to them hand over the ART drugs.



Organised the Coordination meetings with OST team and also APSACS JD Sri Prakas gary and give some memontos to activie Peer Educators for the encharagement





### **3. Skilling Community owned Promotion & Enhancement (SCOPE) model Skill Trainings to Under privileged Youth, Ananthagiri, Ravikamatham & Nakkapalli mandals Visakhapatnam, Andhra Pradesh, with the support of the Functional Vocational Training and Research Society (FVTRS) Bangalore**

“Every nook and corner of the globe is aware of these inherent strengths of entrepreneurship towards spurring economic advantages. India has taken up some major leads in pitching entrepreneurship as the cure-all, and amidst this, all contributions towards unfurling the powers of this discipline have gone to be paced up towards a vibrant social institution building which is laudable”.

The organization SAMIDA has been implementing the program for the tribal school dropout youth under SCOPE model skill development trainings to the tribal youth for their livelihoods enhancement and sustainable livelihoods creation. Under this program this year we have been covered the following trades identified in the village level through the village level skill development committee.

The skill development committee was undertaken the entire process in the village level and they have to maintain the skill training centers in the village level. They closely observe the trainees' mind set and they made suggestions to the trainees as well as the vocational teachers who are in the master trainee in the trade wise and center wise.

The major segment is to mainstream them into the livelihoods mission and thereby on providing intuition and articulation to identified youth through SCOPE exercises to build and enhance their livelihoods. Skill development and developing pool of trained youth readying them for occupation enhancement without resorting to the migrations has been underway through this project for sustainable livelihood training the youth in skill trades and making the resource as applicable to churning out the living has been a marked feature of this project. Principal outcome and the intervening cross cuttings are education, enhanced open schooling, increased technical learning's in advanced institutions and certifications are all the major focus areas of this project.



### Major outcomes SCOPE project as have been Already Reflects in:

- Application of skill and entrepreneurship based developments in small businesses and undertaken with the inputs given during the EDP programs
- Human Resource Development which is reflected in enhanced competencies of potential/existing entrepreneurs, ensured through innovation / skill enhancement / capacity building programs
- Increased incidence of New Enterprise Creation through entrepreneurship development programs
- Positive socio economic and environmental impact on account of jobs generated, wealth created and eco-friendly technologies adopted.
- Social change is conspicuous with the economic environment becoming upbeat and problem of migration becoming less intense.
- Decreased gender balance in the entrepreneurship models and thereby the aspiring girls getting a fair chance to deliver the goods and services
- Larger outreach to the adjoining areas enterprises through liaison for increased outreach and job/self-employment model creation

Under this process we have been organized the skill development plan preparation for the selected grama panchayaths (Clusters) in the target area. Base on the output of the skill development plan meetings we have prepare a details action plan for the trade wise skill trainings in the selected clusters.

### Trade wise coverage in the year 2020-2021

S. No	Trade	No of trained		Employment linkage		Self-Employment	
		Male	Female	Male	Female	Male	Female
1	Garment Making		55		14		41
2	Zari & Zardosi		15				15
	Driving	20		9		11	
4	Beautician		20		6		14
5	NTFP products, Millets, millets based products processing, branding & marketing	2	8			2	8
6	Adda leaf plate & paper covers, Clouth bags making	1	9			1	9
7	Total	23	107	9	20	14	87







### ***Enterprenuer Development Program***

We have been oriented to the trainees along with the skill trainings. The EDP & Life skill trainings which has given impetus to the functional partnership of FVTRS and the SAMIDA has commenced that has instilled the much needed social relations aspects and is a boon to the dropouts on the contemporary issues of embedding with social issues and adjustment aspects. With a commitment to impart social skills based employability trainings and towards institution building these have started at selected place with chosen topics through experienced resource persons and in this mission hereby the EDP is commenced at venue.



Made decisions in full knowledge of facts, laws and organizational rules and regulations, rational, timely and firm decisions, using advice-giving approaches where appropriate taking into account the organizational and individual short and long term consequences of decisions that demonstrated the required courage to take difficult or sensitive decisions and accepts full responsibility while ensuring that decision making criteria and reasons for decisions are communicated is all about EDP and this process is well accomplished setting the tone and tenor of timely completion and orienting the trainees on rational employability and modular skills.





### శిక్షణ సద్వినియోగం చేసుకోవాలి

సకృవల్లి: స్వయం ఉపాధి శిక్షణను రాజయ్యపేట మాజీ సర్పంచి కాసులమ్మ అన్నారు. సమీద స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో రాజయ్యపేట, న్యాయంపూడి, సి హెచ్బీ అగ్రహారంలో మహిళలకు దుస్తుల తయారీ, కుట్టు, అల్లికలపై నాలుగు నెలలపాటు ఇచ్చిన శిక్షణ సోమవారంతో ముగిసింది.



### సమీద అధ్యర్థాన ద్రువపత్రాల అందజేత

సకృవల్లి : మండలంలోని రాజయ్యపేట గ్రామంలో సమీద స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో కుట్టు శిక్షణ పొందిన నిరుద్యోగ మహిళలకు సోమవారం ద్రువపత్రాలు అందజేశారు. ఈ సందర్భంగా సంస్థ కార్యదర్శి వీరభద్రరావు మాట్లాడుతూ న్యాయంపూడి, సి హెచ్బీ అగ్రహారం, రాజయ్యపేట గ్రామాలకు చెందిన 120 మందికి గార్డెంట్, ఎంట్రాయడరీ విభాగాల్లో నాలుగు నెలల పాటు శిక్షణ ఇచ్చామన్నారు.



### శిక్షణ పూర్తిచేసిన వారికి ధృవపత్రాలు అందజేత



శిక్షణ పూర్తిచేసిన వారికి ధృవపత్రాలు అందజేస్తున్న ధృవం

### సకృవల్లి, నవంబర్ 30, ప్రభాతవార్త

సకృవల్లి సమీద స్వచ్ఛందసంస్థ ఆధ్వర్యంలో న్యాయంపూడి సి హెచ్బీ అగ్రహారం రాజయ్యపేట గ్రామాలలో నిరుద్యోగమహిళలకు గార్డెంట్ తయారీ, ఎంట్రాయడరీ (కుట్టు, అల్లికల) విభాగాలలో 120మందికి 120రోజుల పాటు శిక్షణా కేంద్రాలు ఏర్పాటుచేసి శిక్షణ పూర్తిచేసిన ధృవపత్రాలు అందజేయడం జరిగింది. వీరికి జెంగులూరుకు చెందిన ఎఫ్విటిఆర్ఎస్ సంస్థ సహకారం అందచేసినట్లు సమీదకార్యదర్శి వీరభద్రరావు తెలిపారు. ఈసందర్భంగా సమీదకార్యదర్శి వీరభద్రరావు మాట్లాడుతూ ఇప్పటివరకూ రావీరమతం, అనంతగిరి, సకృవల్లి మండలాల్లో 960మంది నిరుద్యోగిణులకు పలు విభాగాల్లో ఉచితంగా నైపుణ్యాలు అభివృద్ధిపరచి వారికి జీవనోపాధి అభివృద్ధికోసం సమీదసంస్థ కృషిచేస్తున్నట్లు చెప్పారు. ఈకార్యక్రమంలో పోగ్రాంఆధికారి గోపివరప్రసాద్, వరలక్ష్మి, బుద్ధరాజు, నాగమణి, కుమారి తదితరులు పాల్గొన్నారు.

## Skill Support Mission campaign:-

After certification of the prior learning, up-skilling to the persons and peer motivation under “Each one Teach one” and under the re-skilling persons who are employed in industries as semi-skilled or unskilled workers and who wish to further improve their skill levels will be provided re-skilling and the curriculum will be as designed & developed to fit into various job roles. In the present onset of times the guidelines on Rapid Assessment and “Skill Support Mission” of re-skilling and up-skilling is in response to the COVID-19 crisis with a focus on broad types of impact on the labour market, and hence on demand for skills and opportunities for workers.

## Impact of Skill Support Mission

“Each one Teach one” through this Skill Support Mission is for Knowledge Sharing Platform on Skills for Employment benefits from the support and collaboration of the Organisation. This collaborative platform pools the relevant knowledge products on skills for employment and it provides an unprecedented opportunity to enhance the exchange of ideas and experiences using skills development to improve employability and productivity, and who are interested in learning from others’ experience.

The priority mission impact is to continue to develop employment-related skills that are better matched to employer and market needs in order to attract investment and decent jobs. Intended as a



framework to provide guidance on developing a suitably skilled workforce for the future, and ultimately for obtaining decent work in sustainable enterprises.

The impact is refining the Training Strategy addressing strategic issues and identifies the critical elements, or ‘building blocks’, for connecting education and training to the world of work and sharing valuable lessons learned more widely and more readily to inform policy choices and resources sharing lessons learned from adopting policies in new ways and responding to new national circumstances and needs.

The community contribution is in the form of voluntary contribution in kind and every trained is involved in the process of training the additional two standing to the true spirits of “Each one Teach one” and the essence of skill net is emulated to the true understanding. However the funding couldn’t be raised owing to COVID19. The Policy options, Standards and strategies, National policies and initiatives, Advocacy and information material, Research papers and synthesis, Evaluations















### చేతివృత్తుల పై అవగాహన కార్యక్రమం



విశాఖపట్నం అనంతగిరి చిబ్బట్ అంధ్ర సన్మాన్: అక్టోబర్ 21: మండలంలో పెను శోభ వందాయతీ వదిలి లో గల దండ బారు, హెడ్డా గూడ, కొత్తపలస గ్రామాలలో స్థానిక సమితి సందర్శనలో చేతివృత్తుల అవగాహన కార్యక్రమం జరిగింది. ఈ కార్యక్రమంలో తెంగళూరుకు చెందిన ఎఫ్.వి.డి.ఆర్.ఎస్ సంద్య సహకారంతో 2020లో స్థిర సేవకై మిషన్ భాగంగా నైపుణ్యాను నేర్పండి చేశాన్ని అభివృద్ధి చేయండి అను నినాదంతో సెలెబ్రేషన్లు జరిపిస్తామని ప్రచారం చేయటం గొప్ప యువత యువకులకు నైపుణ్య అధికారి ఉపాధి అవకాశాలపై అవగాహన కార్యక్రమం నిర్వహించడం జరిగింది. ఈ కార్యక్రమంలో సంద్య కోఆర్డినేటర్, మధ్యతాళా మాజీ అధ్యక్షుడు ఈ శ్రమ విలువైన సమయం నైపుణ్యాలను అభివృద్ధి చేసుకోని తర్వాత ఉపాధి పొందాలని యువత, యువకులకు సంద్య అధ్యక్షులలో డ్రైవింగ్ శిక్షణ, కుట్టు మిషన్ శిక్షణ, అటర్ని ఉత్పత్తి సేవలు, మార్కెటింగ్ తదితర విభాగాలలో వృత్తి నైపుణ్య శిక్షణ శిల్పం విద్యలు చెయ్యడం జరిగింది అని అయిన తెలిపారు. ఈ కార్యక్రమంలో జి.సింహాద్రి డి.చేపరమ్మ ఎం.బలరాం తదితరులు పాల్గొన్నారు.



### ఉపాధి కల్పనపై అవగాహన



కొత్త కోట, అక్టోబర్ 23 (ప్రభుత్వం): సమితి సంద్య సందేశాన్ని అధ్యక్షులలో స్థిర సేవకై మిషన్ 2020లో భాగంగా నైపుణ్య అధికారి ఉపాధి కల్పన పై నిరుద్యోగ యువత, యువకులకు అవగాహన సదస్సును కొత్తకోట గాంధీనగర్ గురువారం నిర్వహించారు. ఈ సందర్భంగా సంద్య కార్యదర్శి వీరభద్రరావు మాట్లాడుతూ గత 90 రోజులూ పలువురు యువత, యువకులకు డ్రైవింగ్, బ్యూటీషియన్, అల్లికలు, తాపీ పని, కార్పెంటరీ గార్మింట్ తయారీ తదితర విభాగాలలో ఉచిత శిక్షణ ఇచ్చారు. సుమారు 780 మందికి శిక్షణ బోధనలు చేపట్టారు. ఈ శిక్షణలో వారి జీవన విధానం మెరుగు పడుతోందని ఆశాభావం వ్యక్తం చేశారు. తెంగళూరుకు చెందిన ఎన్.బి.వి.ఆర్.ఎస్ సహకారంతో నిర్వహించిన ఈ సదస్సులో సమితి కోఆర్డినేటర్ గోపి వర ప్ర సాన్, లక్ష్మి జోషి, కమల తదితరులు పాల్గొన్నారు.



మహిళాతీర్థ స్వయం ఉపాధి శిక్షణ  
రావవరం, అక్టోబర్ 22: కొత్తకోట మహిళా ముఖ్యమంత్రి సమితి ఉపాధి కల్పనపై మునుపటి సంద్య కార్యదర్శి వీరభద్రరావు తెలిపారు. బ్యూటీషియన్, కుట్టు మిషన్, అల్లికలు తదితర విభాగాలలో ఉచిత శిక్షణ ఇచ్చారు.



నైపుణ్యంతోనే స్వయం ఉపాధి  
రావవరం : మహిళలు, యువత నైపుణ్య అధికారి ఉపాధి కల్పనపై దృష్టి సారించాలని సమితి సంద్య కార్యదర్శి వీరభద్రరావు అన్నారు. ఆ సంద్య అధ్యక్షులలో ఎన్.బి.వి.ఆర్.ఎస్ సంద్య సహకారంతో గురువారం కొత్తకోటలో మునుపటి బ్యూటీషియన్, కుట్టు అల్లికలు, తాపీ పని, డ్రైవింగ్, కార్పెంటరీ, గార్మింట్ పనులపై ఒక్కరోజు శిక్షణ ఇచ్చారు. నైపుణ్య అధికారి ఉపాధి కల్పనపై దృష్టి సారించి స్వయంగా ఉపాధి పొందుతూ మరో పది మందికి ఉపాధి కల్పించవచ్చని సూచించారు.

### 4. RTP-AHF India Cares (Community based Rapid HIV Testing Program with the supported by the Aids Health Care Foundation- India Cares.

“The Strategic partnership plan of AHF and SAMIDA guides the organization’s testing and CBT initiatives to ensure the testing cascade is up and comprehension of set agenda. Towards this parity, that orchestrates the outreach to the diverse and most disadvantaged engages the organizations efforts for translating goal realization by 2020 and by 2032 into action oriented cataloguing. Hence the following annual report recapitulates the parameters through which the testing scenario is drastically transformed to reach out to the far off villages and most shyly populace to the embrace of solace and confidence building and how it contributed to HIV and AIDS in 2017 and reviews the impact of these accomplishments”

### Overview of the RTP program

The year 2020-2021 represented a transition in many ways for the response. The positive developments have been recorded and significant shift in the attitudes of the people have been recorded through coordinated action strategies and the innovative simple means to accelerate the testing algorithms have bearing on this scenario and 4500 teats were completed and 78 cases (positives) have been recorded though a little more than the targets, yet when the sensitivity is pouring in the efforts have been put in the right direction to record and link them to the nearest facilities. 78 People have availed the linkages out of total tested of 8370 which corresponds to little more than 25% to 30% of the people tested. These achievements are remarkable by any standard. But the urgency and need to do more, and more quickly, is clear when other critical epidemiological trends are considered





## ఉచిత హెచ్ఐవీ నిర్ధారణ పరీక్షలు



### పేరంటాలపాలెంలో హెచ్ఐవీ పరీక్షలు నిర్వహిస్తున్న సిబ్బంది

కళింగోట: పేరంటాలపాలెంలో సమిధ సంస్థ ఆధ్వర్యంలో న్యూఢిల్లీకి చెందిన ఏహెచ్ ఎఫ్ ఇండియా కేర్స్ సహకారంతో ఉచిత హెచ్ఐవీ నిర్ధారణ పరీక్షలు మంగళవారం నిర్వహించారు. ఈ సందర్భంగా స్థానికులకు హెచ్ఐవీ పరీక్షలు చేశారు. హెచ్ఐవీ పట్ల అవగాహన కల్పించారు. గ్రామ అభివృద్ధి సంఘం అధ్యక్షుడు వి.నాగశ్రీను, పంచాయతీ కార్యదర్శి డి.ఇందిర, అంగనవాడీ కార్యకర్త ఎస్.వరలక్ష్మి, ఆశ కార్యకర్త ఎన్.నాగమణి, సమిధ సంస్థ సిబ్బంది జ్యోతి, భాస్కరరావు, అమ్మాజీ, కృష్ణవేణి పాల్గొన్నారు.

## సాక్షి 24/7 విశాఖపట్నం

బుధవారం : 5 : ఫిబ్రవరి : 2020

VISAKHAPATNAM DISTRICT

గరిష్టం 24.2" / కి.మీ. 22.2"

### ఉచిత హెచ్ఐవీ నిర్ధారణ పరీక్షలు



### పేరంటాలపాలెంలో హెచ్ఐవీ పరీక్షలు నిర్వహిస్తున్న సిబ్బంది

కళింగోట: పేరంటాలపాలెంలో సమిధ సంస్థ ఆధ్వర్యంలో న్యూఢిల్లీకి చెందిన ఏహెచ్ ఎఫ్ ఇండియా కేర్స్ సహకారంతో ఉచిత హెచ్ఐవీ నిర్ధారణ పరీక్షలు మంగళవారం నిర్వహించారు. ఈ సందర్భంగా స్థానికులకు హెచ్ఐవీ పరీక్షలు చేశారు. హెచ్ఐవీ పట్ల అవగాహన కల్పించారు. గ్రామ అభివృద్ధి సంఘం అధ్యక్షుడు వి.నాగశ్రీను, పంచాయతీ కార్యదర్శి డి.ఇందిర, అంగనవాడీ కార్యకర్త ఎస్.వరలక్ష్మి, ఆశ కార్యకర్త ఎన్.నాగమణి, సమిధ సంస్థ సిబ్బంది జ్యోతి, భాస్కరరావు, అమ్మాజీ, కృష్ణవేణి పాల్గొన్నారు.

## **5. Street to School (Children Sponsorship ) Care & Share Italy**

The cost of living is skyrocketing and the standard of living for the below poverty line masses is going down and people living in the slums are daily wage workers struggle to feed their families and educating the children is a mire. Municipal schools lack minimum facilities and children are left to themselves without supervision lead to low enrolment and high dropout rates. Under this Street to School Program we intend to support the education of children in the slum areas of Vijayawada city for their better academic performance

### **Our services under Community Sponsorship Program:**

- The Communities would be helped with admissions in to educational institutions.
- The Communities would be provided school and college fee, books, book bags and uniform.
- Our local staff will be in regular contact with the Community and his family.
- We will be in regular contact with the educational institutions where our Communities study to monitor educational performance of our sponsored Communities.
- The children would be given career guidance classes.
- The children would be encouraged to participate in extracurricular activities of the schools.
- The Community Sponsorship Programme focuses on the education and care of Community and destitute children and of low income families. The sponsorship fee is utilized for school fees, hostel fees, books, uniform, clothes and medical expenses.

Community Sponsorship Programme (SSP) is mainly about identifying high potential young people from disadvantaged backgrounds and circumstances and affording them the opportunity to realize their potential in educational. We also admit children in boarding homes and colleges where there is no possibility for them to remain at home and continue their studies.

SAMIDA believes that the main reason as to why poverty still exists in our country in spite the fact that millions of people donate to NGOs is because Community are not empowered through education. We at SAMIDA also believes that the only way to ensure a better future for underprivileged children is by providing them quality education and helping them get admitted to schools and colleges by changing the mindset of their parents.

According to Indian Government reports, around 60 million children between 5-15 years do not attend school. Either they are not enrolled by parents due to lack of money or they are enrolled in government schools but drop out because they have to earn for their family. SAMIDA started with the non-formal education of handful of children in a slum and has today touched the lives of more than 1250 people from different age, social and financial backgrounds.

SAMIDA provides a platform for vocational training to those Communities who show a lack of interest in formal studies or were dropouts from school. There is lot of unemployment due to most of the Communities opting for general subjects. Even after long of years of study and spending lot of



money, the Communities do not acquire any specific skills. As a result, they do not find employment and again depend on their families for maintenance. But we at SAMIDA want the Communities to become financially independent and support their families. Hence we give importance to vocational education and training.

## **6. Tribal Model school for quality education to the tribal children**

The model school construction at village Dekkapuram has been a step- forward venture in the Tribal Development Scenario and an eye opener to several of the development players that are as of now positioned in the Tribal development sector in these areas. As part of the local area education and sustenance development initiatives for continued education and children empowerment proportionate to the contemporary standards through promoting school complex with all the modern amenities and infrastructure is ne initiative.

SAMIDA have obtained support from the Mural Krishna Trust which has been in queue for some period under their approach of “Establishing passage to children is an everlasting imprint on the social transformation and every penny spent will have millions in return”. The Murali Krishna Trust has impacted several children through sponsorships in the state of AP at Vijayawada and now through this venture the construction initiative in tribal region has escalated and as is evident the present initiative has been the master minded endeavor to empower and show case the best result among the underprivileged sections of the society under local area infrastructure promotion building social capital. The core objectives of the program is

1. Strengthen the participation of youth and communities in building model school and improving quality education/learning
2. Build a model school which provides enabling and creative atmosphere for the tribal children to learn, play and enjoy their childhood
3. Enhance learning levels of children through quality education, extra-curricular and sports activities
4. Knowledge management and advocacy with the authorities for replication of such model schools in tribal areas







## 7. Covid-19 Relief & awareness

SAMIDA was undertaking the COVID-19 relief activities with the support of the local communities' leaders, SHG leaders and also youth leaders and some of the volunteers. Who were committed to do the charity to the poor and needy communities during the lockdown period. We thank everyone who was supported to us for the relief activities during the period. We regularly were conducting the awareness on the COVID-19 symptoms and also the importance of the social distance and usage of the hand washing with the sanitizer or soap regularly. We have been creating the awareness on the importance of the stay home.







Distributing the Masks to the Nakkapalli Police station police people, and the General Public at Nakkapalli high way, And also we distribute the masks to the Nakkapalli Sachivalaya staff



Distributing the Masks and TATA gluco energy drinks to the police people & General Public at Yellamanchili, Dhimili road junction and the Town police station police people and also rural police station police people





Distributing the Masks and TATA gluco energy drinks to the police people at Tallapalem Police security campus. Kasimkota Mandal





Distributing the Masks and TATA gluco energy drinks to the police people Narsingabelli Village, Kasimkota Mandal Highway



Distributing the Masks to the Grama Sachivalayam Staff at Yellamanchili municipality and also the general public Yellamanchili and also the highway



Distributing the Masks to the traffic police Yellamanchili and the National Highway Authority staff and also the 108 staff of the NHAI campus at Kokkirapalli





Distributing the Masks to the police people at Rolugunta Police station and also the general community at Kovvuru and also creating the awareness on the social distance to the tribal people at Ananthagiri mandal



Creating the awareness on the social distance and the hand wash at Ananthagiri mandal to the tribal people and also the distribution to the masks



Distribution Masks, Rice & utensils to the needy and poor people by the SAMIDA volunteers at the Anantagiri Village.



Some of the media coverage of the programs



## కరోనా నివారణకోసం మాస్కుల పంపిణీ



నక్కవల్లి, ఏప్రిల్ 6 ప్రభావవార్త

సమీర స్వచ్ఛందసంస్థ అధ్యక్షులలో స్థానిక దివ్యశ్రీ గార్మింట్యువారి సహకారంతో ప్రజలకు పోలీసులకు, నక్కవల్లిలో కరోనా నివారణకోసం మాస్కుల పంపిణీ చేసారు. సంస్థ కార్యదర్శి, దివ్యశ్రీగార్మింట్యు సభ్యులు వీరవల్లరావు, డివలక్ష్మి, డిజయశ్రీ, కె.తనూజ పాల్గొన్న ఈ కార్యక్రమంలో సంస్థ కార్యదర్శి వీరవల్లరావు మాట్లాడుతూ ప్రజలంతా సామాజికదూరం పట్టిగత పరిశుభ్రత పాటించాలని చెప్పారు. ప్రభుత్వ ఆదేశాల మేరకు రాక్ డౌన్ పాటించాలని తెలియజేశారు.



బయ్యవరంలో కూరగాయలు పంపిణీ చేస్తున్న ఎమ్మెల్యే గుడివాడ అమర్నాథ్

కళింగోట : బయ్యవరంలో ఎమ్మెల్యే గుడివాడ అమర్నాథ్ ప్రతి కుటుంబానికి మంగళవారం కూరగాయలు పంపిణీ చేశారు. వైఎస్సార్ సీపీ మండలాధ్యక్షుడు గొల్లవిల్లి శ్రీనివాసరావు ఆధ్వర్యంలో జరిగిన కార్యక్రమంలో పార్టీ జిల్లా అధికార ప్రతినిధి బుల్లిబాబు, జిల్లా ప్రధాన కార్యదర్శి శ్రీధరరాజు, మార్కెట్ కమిటీ మాజీ చైర్మన్ కిశోర్ పాల్గొన్నారు.

- కళింగోటలో రెవెన్యూ శాఖ తరపున తహసీల్దార్ శేషు, ఎంపీ డి.వి. శ్రీనివాసరావు, ఆర్.వి. కిషోర్, పీఆర్.ఎస్. శ్రీనివాసరావు పేదలకు కూరగాయలు పంపిణీ చేశారు.
- వినన్యపేట శివారు రామన్నపాలెంలో వైఎస్సార్ సీపీ నాయకుడు కుండల చంటి ఆర్థిక సహాయంతో ప్రజలకు కూరగాయలను మంగళవారం పంపిణీ చేశారు.
- నమిద స్వచ్ఛంద సంస్థ కార్యదర్శి డి.వీరభద్రరావు హైవేలో విధులు నిర్వహిస్తున్న పోలీసులకు మాస్కులను పంపిణీ చేశారు.



## విరివిగా వితరణలు



నక్కవల్లి: నక్కవల్లి మోటర్ వర్క్స్ యూనియన్ అధ్యక్షులలో కూరగాయలు వైసిపి నేత వీరం రామకృష్ణ పంపిణీ చేశారు. నక్కవల్లి జిల్లా పరిషత్ ఉన్నత పాఠశాల పూర్వ విద్యార్థులు భోజన ప్యాకెట్లను పోలీసు, వైద్య పారిశుధ్యం కార్మికులకు అందజేశారు. నక్కవల్లిలో సమీర స్వచ్ఛంద సంస్థ, దివ్యశ్రీ గార్మింట్యు సహకారంతో మాస్కులను పంపిణీ చేశారు.



## సమీర స్వచ్ఛందసంస్థ అధ్యక్షులలో స్థానిక దివ్యశ్రీ గార్మింట్యువారి సహకారంతో ప్రజలకు పోలీసులకు, నక్కవల్లిలో కరోనా నివారణకోసం మాస్కుల పంపిణీ చేసారు.



మాస్కులు పంపిణీ చేస్తున్న సమీర స్వచ్ఛంద సంస్థ సభ్యులు

కళింగోట, ఏప్రిల్ 7, ప్రభావవార్త

సమీర స్వచ్ఛంద సంస్థ అధ్యక్షులలో మంగళవారం మండల పోలీసులకు మాస్కులు, శివలపానీయాలు పంపిణీ చేసారు. ఈ కార్యక్రమంలో సంస్థ కార్యదర్శి డి.వీరభద్రరావు, వరలక్ష్మి, తనూజ, రమణ పాల్గొన్నారు.



## కొనసాగుతున్న పంపిణీ పర్యం

సమీద అధ్యర్థంలో మాస్కులు పంపిణీ



సమీద స్వచ్ఛంద సంస్థ అధ్యర్థంలో స్థానిక దివ్యశ్రీ గార్డెంటు వారి సహకారంతో ప్రజలకు మరియు పోలీసులు వారికి నక్కపల్లి గ్రామంలో కరోనా నివారణకు మాస్కులు పంపిణీ చేసారు. ఈ సందర్భంగా సంస్థ ప్రతినిధి డి



వీరభద్రరావు మాట్లాడుతూ ప్రజలందరు వ్యక్తిగత పరిశుభ్రత పాటించాలని కోరారు.



## పేదలకు సహాయం చేయడంలో ముందుందాలి

కోవిడ్, ఏప్రిల్ 7 (ప్రభస్వాస్)

మానవత్వంతో పేదలకు సహాయం చేయాలని ఎమ్మెల్యే గుడివాడ అమర్నాథ్ అన్నారు. మండలంలో బయ్యవరం గ్రామంలో ప్రతి రేషన్ కార్డు కుటుంబానికి వైసీపీ మండల అధ్యక్షుడు



కార్యకర్తలు పాల్గొన్నారు. అలాగే యలమంచిలి మండలం సమీద స్వచ్ఛంద సంస్థ అధ్యర్థంలో విధి నిర్వహణలో ఉన్న పోలీసులకు మాస్కులు, కూల్ డ్రింక్స్ పంపిణీ చేశారు. ఈ కార్యక్రమంలో సంస్థ కార్యదర్శి

గొల్లపిల్లి శ్రీనివాసరావు ఏర్పాటు చేసిన నిత్యావసర సరుకులు పంపిణీ కార్యక్రమానికి హాజరయ్యారు. ఈ సందర్భంగా ఎమ్మెల్యే మాట్లాడుతూ కరోనా వైరస్ గ్రామీణ జిల్లాలో కేసులు నమోదు అయ్యాయని, ప్రజలు అప్రమత్తంగా ఉండాలన్నారు. బయటకు రాకుండా ఉండాలని సూచించారు. ప్రతి గ్రామంలో కూడా కార్యకర్తలు తమకు తోచిన సహాయం చేయాలని కోరారు. కార్యక్రమంలో వైసీపీ నాయకులు మళ్లీ బుల్లిచాబు, దంతులూరి శ్రీధర్ రాజు, మలసాల కిషోర్, పార్లీ నాయకులు,

వీరభద్రరావు, తనుజా, వరలక్ష్మి, రమణ తదితరులు పాల్గొన్నారు. రెవెన్యూ శాఖ అధ్యర్థంలో 400 మంది పేదలకు నిత్యావసర, కూరగాయలను పంపిణీ చేశారు. ఈ కార్యక్రమంలో ఇన్చార్జ్ తహశీల్దార్ శేషు, ఆర్.వి. కిషోర్, రెవెన్యూ సీబ్బంది ఉన్నారు. అలాగే ఉగ్గినపాలెం గ్రామంలో 510 కుటుంబాలకు కూరగాయలు సోమవారం జనసేన పార్టీ నాయకులు కలగా చిరంజీవి, శ్రీను, నరేష్ భూషణ్, రాంబాబు, నగేష్ తదితరులు పంపిణీ చేశారు.

## Special programs conducted during the year 2020-2021- General awareness camps

### Anti-Child Labour Day

The anti-child Labour Day was organized by the SAMIDA in the project area. The event was organized with local SHG women and children in the Narsipatnam project office. The meeting was Started by the project director Sri D.Veerabhadrrao and the vice president Sri D.Srinivasarao. Based on the event we have been organized the rally and also awareness camp on the event theme in the Borra Village, Ananthageri mandal.

The program aims to improve the geographical representation of the organization SAMIDA, promote gender parity at professional level, create an enhanced pool of children enriching and diversifying children.

It is an opportunity to join mainstream efforts at the early stage of their career and hundreds of millions of girls and boys throughout are involved in work that deprives them of receiving an



adequate education, health, leisure and basic freedoms, violating this way their rights. Of these children, more than half are exposed to the worst forms of child labour.

On this day the SAMIDA has organized the activity of identification of dropouts and never enrolled and the age groups of adolescents are organized to join the bridge courses and organized advocacy with shop owners and other stakeholders to campaign against the incidence of child labour that prevents their orderly growth and progress towards fulfilling their 4 basic rights.

### **Children's day**

SAMIDA was organized the children day event at Dekkapuram Village in the Borra grama Panchayath. The chief guest of the event is the Surpanch Smt. D.Sundaramma and the village elders and local youth leaders. The children day is celebrated on 20th of Nov commemorating the birth anniversary of our first Prime Minister Late Pandit Jawaharlal Nehru. The United Nations' (UN) Universal Children's Day, which was established in 1954, is celebrated on November 14th each year to promote international togetherness and awareness among children worldwide. Major global variants include a Universal Children's Holiday on 14th November, by United Nations recommendation. In India, Children's Day is celebrated on 14 November, on the birthday of the first Prime Minister of independent India, who was fondly called Chacha Nehru (Uncle Nehru) or Chachaji (Uncle), and who emphasized the importance of giving love and affection to children, to give him tribute. After the death of Jawaharlal Nehru in 1964, it was unanimously decided to celebrate his birthday as BAL Diwas or Children's Day in India. The SAMIDA commemorating the special event has organized the BAL Diwas in the schools of Visakhapatnam Rural district and has organized several of the programs like paintings, essay competitions and to promote happiness of all children and to express gratitude toward mothers and parents.

### **Water and sanitation & Safe drinking water**

The water and sanitation are the major chunk of initiatives includes the focused Areas of interventions on risks associated with water, sanitation and hygiene, malnourishment, Government interventions and their response in the area wise dissemination, critical health impacts both technical and operational in general and on pregnant & LM in particular, measures to be adopted by mothers to protect their wards – both conventional, occupational and water borne diseases, assessing nutrition required as benchmark for assessing the effectiveness of the available different water related programs, a valuable input in the campaign for the wider use of nutrition and precautions.

The Overall Objective of the programme is to improve access to safe drinking water, sanitation and hygiene for children, and women in operation villages through community empowerment and strengthening service delivery.

The Specific Results of the programme are

1. Community Participation: Awareness generation on safe drinking water, sanitation and hygiene through IEC campaigns and orientation to Mothers Committee members

2. Enhanced Capacity of village level Workers: Effective and responsive service delivery by Anganwadi Workers.
3. Effective Convergence between line departments and Health: ICDS and Health functionaries work in collaboration to deliver quality services.

### **Child rights awareness**

That the SAMIDA has got a decisive part of organizing the stakeholders in a spin around manifestation to find and look around for the child rights and education front segment and has tacit follow up of the decisive modes of working with Yelamanchilli Mandal stakeholders. Quality of engagement: from an intervention perspective, it is also important that the point of access provides an environment for child rights where the operational regions has the time and inclination to engage in depth with the programme. Line department swelled obstacles: The child rights development work is to be manned suitably since the necessary permissions have to be gotten from the higher ups and their volition is required

In the line of order the participation level of the stakeholders, community level committees, SMC/MC, PRI, line departments in the mainstreaming of child rights is very promising and awareness levels are increasing as well as inducting other players into the program which is apparent with the regular follow up and response of government and all the necessary parameters that are associated with the effective criterion of successful association. Involvement of community in the process is feasible on account of motivation drive and the interaction with the village stakeholders and intervention with education or government variable impacts.

### **Awareness on RtE ( Right to Education)**

The right to awareness on entitlements on account of RtE is closely related to the education system is under which is under intense stress with the majority of the children coming from extremely marginalized communities getting affected by barriers, migration and resettlement due to slum and resettlements and thereby the marginalization. The low capacity is featured with low level of awareness, low investment capabilities, unaware of application of appropriate people organization for entitlements sustainability both in schools as well as in the communities for the participatory research outputs and here the SAMIDA has been playing an important role in providing inputs in the RtE enactment and providing suitable inputs both the education department through round tables and consultations.

### **Awareness on RtI (Right to Information)**

The RtI Programme a unique tripartite initiative of the Government of India calling for application of diligence and due observation of the citizens right to observe the social and SAMIDA facilitation in community sectors for Open Innovation and pose challenge to take lead role in obtaining the information and here where supporting the Government of India's missions of right information in the right place enhances the Indian social ecosystem by enabling communities through the stages of



ideation, innovation and acceleration, to develop information-based solutions for tomorrow and the organization is a lead role in making the awareness through various round tables, consultations, school level campaigns and unions level f part play is evident and making the initiative more visible and gigantic.

### **Organizing Self Help Groups**

The SAMIDA forms SHGs for specific purpose of rights realization, empowerment through savings and credit, empowerment groups, rights groups, leaching groups, mutual support groups. The size of the SHG varies depending on the context, though local sub-tribes, location and local specific ones accountable and sustained. We have the internal facilitators facilitate the formation of the group and there is internal control through its members, goals of the SHG were clear, primarily to arise out of the aspirations of its members and transparent. The SHGs are dynamic and their life span is as long as the members' `felt needs' persist. Inter and intra group collaboration is the outlined fusion.

### **Orientation to Youth on Empowerment and Life skills**

The SAMIDA by developing an approach of training youth to provide empowerment inputs is seeking to evolve locally viable options for their active roles play in the lives of remote and PTG groups. This approach was celebrated as the essential and receiving recognition that changes the Tribal care policy and is a model for replicable and that community volunteers are successfully trained to provide needed hand holding. The results of SAMIDA envisioning and the conclusions drawn from successful replication efforts resulted in acceptance of a joint policy and several CSO's have incorporated this model to reduce exclusions.

### **Awareness on the AHTC with collaboration Red Rope organization-Hyderabad and formation of AHTC clubs in the Degree colleges with consultation of the collage staff and management**

We were part of the Red Rope Network of AP that attempts at eliminating the trafficking of all forms in AP and India in general and as part of this we will be participating in the synergy workshops, symposiums and round tables.

The fight against human trafficking is not a straightforward process even though it has an abundance of resources and strengths, there are also regular setbacks because there is a devastating trend of children being made pray for the family incomes or stabilization of family economies so to say any amount of motivation or counselling will be of very limited usage because the NGO cannot supplement the financial resources to the families. Round The CSO led anti-trafficking movement is innovative but so are the traffickers.

### **Linkages with line departments on anti-trafficking**

Negotiating with the concerned departments or the personnel may not be complying with the minimum standards for the elimination of trafficking, even though it is making significant efforts to

do so. Financial constraints, enough personnel trained in the anti-trafficking, willingness of the board members to get into those ventures, scant regard of line departments to get involved in the threatening scenario of the anti-trafficking initiatives are some of the challenges in our work in the area of this sort.

We are dealing with a difficult task to tackle the problem of trafficking as neither the government nor do the law enforcement authorities consider human trafficking as a serious offence followed by the scant regard or sometimes fraudulence among the authorities and the legal enforcement officials has led offender to escape from the eyes of law. Identifying the exact source, destination and transit points of trafficking is a big exercise which requires enormous amounts of field research, parleys with departments and officials, generating the networking etc are making the NGO work more critical and added is the dimension of lack of fund base thereby making this development component more voluntary in nature.

We are negotiating to establishing stronger penalties for violators and expanding provisions to protect victims, legal remedy for perpetrators, granting law enforcement officers and service providers' protection and the victims fear for having their trafficking or connected illicit history publicly scrutinized if they confide are some of the system level or family level challenges







# ఈనాడు విశాఖపట్నం

శుక్రవారం 13 డిసెంబరు 2019

16 పేజీలు

## మానవ అక్రమ రవాణా నిర్మూలన అందరి బాధ్యత

నర్సిపట్నం.

నూనెపట్నం.

అక్రమ

నిర్మాణ

బాధ్యత

అని విద్య

ర్థలు నివహించారు.

“రెడ్ లోడ్” సంస్థ

సహకారంతో స్థానిక

సమీప” స్వచ్ఛంద

సంస్థ గురువారం

జిల్లా కళాశాల విద్య

ర్థంతో ర్యాలీ చేప

ట్టంది. రెడ్ లోడ్ సంస్థ

ప్రతినిధులు

మానవ అక్రమ రవాణా

నిర్మూలనపై

హైదరాబాద్ నుండి

నిర్వహిస్తున్న

స్థానిక యాత్ర గురువారం

సర్వీసుకు చేరుకుంది.

వీరితో కలిసి సమీప సంస్థ

పట్టణంలో డిసెంబర్ 13న

అక్రమ రవాణాను

నిర్మూలనపై

సమీప సంస్థ

కార్యదర్శి డి.వీరబ్రహ్మ

స్థానిక మున్సిపల్ కమిషనర్



ర్యాలీలో పాల్గొన్న మున్సిపల్ కమిషనర్ కృష్ణవేణి

పాల్గొన్నారు. వీరంతా ఆటో కూడలిలో మానవ అక్రమ రవాణా నిర్మూలనపై అక్రమ రవాణా వంటి అనాగరిక చర్యలను ప్రతి ఒక్కరూ ప్రతిఘటించాలని విద్యార్థులు నినాదాలు చేశారు. ఇందులో రెడ్ లోడ్ సంస్థ ప్రతినిధి శ్రీష్ ఓలేటి, సమీప సంస్థ కార్యదర్శి డి.వీరబ్రహ్మ తదితరులు పాల్గొన్నారు.

# ఆంధ్రజ్యోతి విశాఖపట్నం



12

శుక్రవారం 13 డిసెంబరు 2019

## ‘మానవ అక్రమ రవాణాను సంఘటితంగా ఎదుర్కోవాలి’

నర్సిపట్నం ఆర్బీ, డిసెంబరు 12 : మానవ అక్రమ రవాణా నిర్మూలనకు సమీప స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో చేపట్టిన స్థానిక యాత్ర గురువారం నర్సిపట్నం చేరుకుంది. రెడ్ లోడ్ సంస్థ సహకారంతో స్థానిక యాత్ర జరిపింది. రెడ్ లోడ్ సంస్థ ప్రతినిధి శ్రీష్ ఓలేటి మాట్లాడుతూ మానవ అక్రమ రవాణాను నిర్మూలనపై అక్రమ రవాణా వంటి అనాగరిక చర్యలను ప్రతి ఒక్కరూ ప్రతిఘటించాలని విద్యార్థులు నినాదాలు చేశారు. ఇందులో రెడ్ లోడ్ సంస్థ ప్రతినిధి శ్రీష్ ఓలేటి, సమీప సంస్థ కార్యదర్శి డి.వీరబ్రహ్మ తదితరులు పాల్గొన్నారు.



ఆటో సెంటర్లో ర్యాలీ



## మానవ అక్రమ రవాణా నిర్మూలనపై సైకిల్ యాత్ర



నర్సపట్నం, డిసెంబర్ 12, (ప్రభుత్వం) సమీప స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో రెడ్ రోడ్ సంస్థ సహాయంతో మానవ అక్రమ రవాణా నిర్మూలనపై సైకిల్ ర్యాలీ ద్వారా ప్రజలలో అవగాహన సైతం కల్పించుట జరుగుతుందని ఈ కార్యక్రమం హైదరాబాద్ నుంచి మొదలుపెట్టి పలు పట్టణాలకు అనుసంధానం చేస్తూ యాత్ర చేయనున్నామని రెడ్ రోడ్ సంస్థ ప్రచినిధి క్రిష్ణలేటి అన్నారు. కార్యక్రమంలో భాగంగా గురువారం నాటికి విశాఖపట్నం నుంచి నర్సపట్నం చేరుకున్నామన్నారు. స్థానిక సమీప సంస్థ ఆధ్వర్యంలో నర్సపట్నంలో

విద్యార్థులతో యువత ప్రధానంగా చేసుకున్నగర ప్రధాన రహదారిపై ర్యాలీ నిర్వహించామన్నారు. అన్ని వర్గాల ప్రజలు ముఖ్యంగా మహిళలు, పిల్లలు ఈ అక్రమ రవాణా బారిన పడి కొన్ని సందర్భాలలో ప్రాణాలు సైతం కోల్పోయారన్నారు. అదేవిధంగా పిల్లలు, మహిళలు బలవంతంగా వ్యవస్థాపిత చాలా వృత్తిలోకి నెట్టబడుతున్నారన్నారు. ప్రతిజన్మరూ నడుంబిగించి అక్రమ రవాణాకు వ్యతిరేకంగా పోరాటం చేయాలని సంస్థ కార్యదర్శి డి.వీరభద్రరావు తెలిపారు. కార్యక్రమంలో పెద్ద ఎత్తున యువత పాల్గొన్నారు.

శుక్రవారం 13, డిసెంబర్ 2019

16 పేజీలు

## మానవ అక్రమ రవాణాను ప్రతిఘటించే ఖండించాలి



అజిద్ సింగ్ లో మానవ వహరం నిర్మూలనపై ధృత్యం

నర్సపట్నం, డిసెంబర్ 12, ప్రభాతవార్త

మానవ అక్రమ రవాణాను వ్యతిరేకిస్తూ నర్సపట్నం పురపాలక రెడ్ రోడ్ సంస్థ ఆధ్వర్యంలో గురువారం ర్యాలీ, మానవ వహరం నిర్వహించారు. రెడ్ రోడ్ సంస్థ వ్యవస్థాపకులు క్రిస్టోఫర్ మాట్లాడుతూ భారత ప్రభుత్వ గణాంకాల ప్రకారం దేశంలో ప్రతి 8వ నిమిషానికి ఒక అడపిల్ల తప్పిపోతుందని లైంగిక కార్యకలాపాలకు బానిసలుగా మార్చబడిన అనేక మంది బాలబాలికలను అక్రమ రవాణా చేస్తున్నారన్నారు. భారత మానవ హక్కుల కమిషన్ నివేదిక ప్రకారం కేవలం పదికాతం మహిళలు మాత్రమే అంతర్జాతీయంగా అక్రమ రవాణా జరుగుతున్నారన్నారు. మిగిలిన 90 శాతం అంతర్ రాష్ట్రంగా దేశంలోని రాష్ట్రాల మధ్య వనిచేస్తుంది తప్పిపోయిన పిల్లలు 23 శాతం మైసూర్ లేదా ఆంధ్రప్రదేశ్ వరాలకు వెళ్లిన బాలబాలికలు ఉన్నారన్నారు. ఈ అక్రమ రవాణా అరికట్టడమే తమ సంస్థ ముఖ్య ఉద్దేశమని తెలిపారు. డిసెంబర్ 7 నుంచి ఇప్పటివరకు 12 పట్టణాలలో విద్యార్థులకు ఈ కార్యక్రమాల ద్వారా అవగాహన కల్పించామన్నారు.

## Conclusions

We have witnessed positive impact over the community through our actions and in this case, it could be a drastic increase in the forest cover, improvement in water-levels, better generation of agricultural crops, and improvement in livestock and better food security for the people. But negatively speaking, there may be also unavoidable risks such as natural disasters. Trainings focused upon strengthening the management capacities of the community so that they are collectively managing the operations without any outside support. Local governmental agencies are taking over project as another way of sustaining the work and implementing SAMIDA sought funding support from new donors to further the process for another spell so that the community had become thoroughly empowered.

The SAMIDA accomplishments are in the fronts of health, education, economic and social up-lift of deprived and augmenting the income generation and capacity building programs for sustainable livelihoods, agrarian models, disaster preparedness, environment protection and fostering climate change. A special attention is in place to safeguard and protect the women and children from ill-



effects of changing scenarios of expansion of urban neighborhood, expanding slums and deteriorating family structures

The experienced interventions are based on the micro-plans, situational assessments and transit walks of the areas requirements. The field operations are based on a pyramid sort of network formations with clear vision for the monitoring and periodical assessments of the progress on going. The essential strategy is ad-mixing the village communities along with the field work teams in which the field assignee will identify himself with that of the CBO and from that fountain he draws his specified job and end results.

The field interventions are action oriented instead of just delimiting to the counseling or motivation sort of conventional means and the operations are being carried out setting an avowed mission of practically setting an example to be a best practice. The interventions are designed in such a way that learning by accomplished by doing positioned in all the assignments – the field worker, intern, probationer or refresher trainees need to produce a model and some deliverables as attached to that specified job.

Emphasis of the SAMIDA will be to organize field to be utilized to learn all the tools required to the social work right from PRI, Micro Planning, situational assessment, transit walks, network formation, CBO and VO formulation, accessing the linkages, procedures under various acts like RtE (Right to education), RtI (Right to Information), ROFR (Recognition of forest rights act), accessing entitlements under RTE, ICDS, Revenue, different line departments etc, conducting Grama Sabhas, trainings to SMC members and forming the child clubs, Nyaya Panchayaths, and negotiating with the line departments for accesses and instantaneous problem identification and salvage mechanism.

**D.Veerabhadrarao**  
**Executive Secretary**  
**SAMIDA**